



Advocacy Club
Boot Camp on
Substack

Seven Elements as Spun for the Defence

1. Stevenson is a local bottler and distributor of ginger beer to merchants in Paisley.
2. Stevenson uses only modern, sanitary and safe methods to make and package its products
3. The Wellmeadow Café is one of Stevenson's regular clients.
4. The Wellmeadow Café bought ginger beer from other bottlers, some of whom used Stevenson's bottles, refilled with their own product.
5. The Wellmeadow Café sold ginger beer, which may have been Stevenson's product, to its customer, MacIsaac, in an industry-standard tinted glass bottle.
6. MacIsaac shared her ginger beer with Donoghue, who may have taken sick as a result of consuming it.
7. Donoghue's illness could have had many causes apart from consuming the product MacIsaac purchased from the Wellmeadow Café.